

JENNA KOYAMA

(808) 218-4974
jennakoyama.com
jennakoyama@gmail.com

EDUCATION

Syracuse University
S.I. Newhouse School of
Public Communications
B. S. in graphic design

SKILLS

Adobe Creative Suite

Photoshop
Premiere
After Effects
Illustrator
InDesign
Lightroom

Other Programs + Tools

Sketch
InVision
Final Cut Pro
Google Workspace
Keynote, PowerPoint
Weebly, Wix, Squarespace
DSLR photography

EXPERIENCE

Sr. Art Director • kvell
Jul. 2022 – present

Art Director • VaynerMedia
Jan. 2021 – Jul. 2022

Clients: TikTok, Toyota Service Centers, Constellation Brands, Lemonade LA, NBCUniversal, Johnson & Johnson, Lyft, Amazon Prime Video, Hulu, Turner
Previous: Jr. Art Director • Feb. 2019 – Jan. 2021
Previous: Design Resident • Sep. 2018 – Feb. 2019

Graphic Design Intern • The Tangent Agency
Jun. 2018 – Sep. 2018

Created layouts, templates, product mockups, and motion graphics for presentation decks
Created logo concepts for new and existing brands
Participated in marketing brainstorming

Graphic Design Intern • Whalerock Industries
Sep. 2017 – Nov. 2017

Created social media graphics for company-owned properties and partner brands
Created video graphics for company-produced content
Assisted with the development and production of online video content

Art Department Intern • Los Angeles Magazine
Jun. 2017 – Dec. 2017

Created graphics for the magazine's social media accounts
Mocked up page layouts and design concepts
Edited and retouched images for use in layouts

Graphic Design Intern • Herbologie Studio
Jun. 2016 – Aug. 2016

Designed marketing materials promoting company's merchandise
Photographed company's merchandise
Worked with other employees to create social media content

Digital Photography Teaching Assistant • Punahou School
Jun. 2015 – Jul. 2015

Assisted middle school students with photographic composition and editing software
Taught short lessons about photography and design
Created and maintained class' portfolio website