

JENNA KOYAMA

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EDUCATION

Syracuse University
S.I. Newhouse School of
Public Communications
B. S. in graphic design

SKILLS

Adobe Creative Suite

Photoshop
Premiere
After Effects
Illustrator
InDesign
Lightroom

Other Programs + Tools

Sketch
InVision
Final Cut Pro
G Suite
Keynote, PowerPoint
Weebly, Wix, Squarespace
DSLR photography

EXPERIENCE

Jr. Art Director • VaynerMedia

Feb. 2019 – present

Clients: E! Entertainment, Hulu
Developed and pitched social media content roadmaps promoting TV shows
Ideated and created still and video assets for social media accounts with 3M followers
Designed presentation decks for new business pitches
Previous: Design Resident • Sep. 2018 – Feb. 2019

Graphic Design Intern • The Tangent Agency

Jun. 2018 – Sep. 2018

Created layouts, templates, product mockups, and motion graphics for presentation decks
Created logo concepts for new and existing brands
Participated in marketing brainstorming

Graphic Design Intern • Whalerock Industries

Sep. 2017 – Nov. 2017

Created social media graphics for company-owned properties and partner brands
Created video graphics for company-produced content
Assisted with the development and production of online video content

Art Department Intern • Los Angeles Magazine

Jun. 2017 – Dec. 2017

Created graphics for the magazine's social media accounts
Mocked up page layouts and design concepts
Edited and retouched images for use in layouts

Graphic Design Intern • Herbologie Studio

Jun. 2016 – Aug. 2016

Designed marketing materials promoting company's merchandise
Photographed company's merchandise
Worked with other employees to create social media content

Digital Photography Teaching Assistant • Punahou School

Jun. 2015 – Jul. 2015

Assisted middle school students with photographic composition and editing software
Taught short lessons about photography and design
Created and maintained class' portfolio website